

*Independent Voice for Illinois*  
9/19 - 9/25/16  
\$11,900

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☐ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25288725		<b>Changes as of:</b> 9/16/2016 at 9:31 AM		<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> 148/162/1744		<b>Flight:</b> 9/19/16 - 9/25/16		<b>Station:</b> WICS	
<b>Agency:</b> STRATEGIC MEDIA SERVICES		<b>Advertiser:</b> Independent Voice for Illinois PAC		<b>Market:</b> Champaign-Springfield DMA	
<b>1911 NORTH FT MYER DRIVE</b>		<b>Product:</b> Independent Voice 4 IL		<b>Office:</b> WASHINGTON	
<b>SUITE 400</b>		<b>Agency Order #:</b> 5399602		<b>Primary Demo:</b> Adults 35+	
<b>ARLINGTON, VA</b>		<b>Buyer:</b> Irvin, Michelle		<b>Con Type:</b> POLITICAL/VOTE	
<b>20009</b>		<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Assistant:</b> ALEXANDRA BRADLEY	
<b>202-955-5342</b>		<b>202-955-5342</b>		<b>Separation:</b>	

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/19 - 9/25							Total Spots	Total \$	CPP	GRP
							9/19	9/20	9/21	9/22	9/23	9/24	9/25				
1	M-F 5a-5:30a		Newschannel 20 Sunrise	\$100.00	0	30	1	1	1	1	1	0	0	5	\$500.00	\$0.00	0.0
2	M-F 5:30a-6a		Newschannel 20 Sunrise	\$150.00	0	30	1	1	1	0	1	0	0	4	\$600.00	\$0.00	0.0
3	M-F 6a-6:30a		Newschannel 20 Sunrise	\$300.00	0	30	0	1	1	1	1	0	0	4	\$1,200.00	\$0.00	0.0
4	M-F 6:30a-7a		Newschannel 20 Sunrise	\$300.00	0	30	1	1	0	1	1	0	0	4	\$1,200.00	\$0.00	0.0
5	M-F 8a-9a		Good Morning America	\$400.00	0	30	0	0	1	0	0	0	0	1	\$400.00	\$0.00	0.0
6	M-F 9a-10a		Live with Kelly	\$200.00	0	30	1	0	1	1	0	0	0	3	\$600.00	\$0.00	0.0
7	M-F 11a-11:30a		Newschannel 20 Midday	\$100.00	0	30	1	1	1	1	1	0	0	5	\$500.00	\$0.00	0.0
8	M-F 3p-4p		Dr. Phil	\$200.00	0	30	0	1	1	0	0	0	0	2	\$400.00	\$0.00	0.0
9	M-F 4p-5p		Ellen	\$200.00	0	30	0	1	0	0	0	0	0	1	\$200.00	\$0.00	0.0
10	M-F 5p-5:30p		First News at 5PM	\$300.00	0	30	1	1	1	1	1	0	0	5	\$1,500.00	\$0.00	0.0
11	M-F 6p-6:30p		Newschannel 20 at 6	\$500.00	0	30	1	0	0	1	1	0	0	3	\$1,500.00	\$0.00	0.0
12	M-F 6:30p-7p		Entertainment Tonight	\$200.00	0	30	0	1	1	1	1	0	0	4	\$800.00	\$0.00	0.0
13	M-F 10p-10:35p		Newschannel 20 at 10	\$500.00	0	30	1	0	1	1	1	0	0	4	\$2,000.00	\$0.00	0.0
14	M-F 10:35p-11:35p		Jimmy Kimmel	\$100.00	0	30	1	1	1	1	1	0	0	5	\$500.00	\$0.00	0.0
<b>TOTALS:</b>							<b>9</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>0</b>	<b>0</b>	<b>50</b>	<b>\$11,900.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25288725		<b>Changes as of:</b> 9/16/2016 at 9:31 AM		<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 148/162/1744		<b>Flight:</b> 9/19/16 - 9/25/16		<b>Total \$:</b> \$11,900.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES		<b>Advertiser:</b> Independent Voice for Illinois PAC		<b>Total Spots:</b> 50
1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON, VA 20009		<b>Product:</b> Independent Voice 4 IL		<b>Total CFP:</b> \$0.00
		<b>Agency Order #:</b> 5399602	<b>Primary Demo:</b> Adults 35+	<b>Total GPP:</b>
		<b>Buyer:</b> Irvin, Michelle	<b>Con Type:</b> POLITICAL/VOTE	
		<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY	<b>Separation:</b>
		202-955-5342	202-955-5342	

<b>Special Instructions</b>	
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Date/Time	Added by	Comment
09/16/16 9:31 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R
09/16/16 9:31 AM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R

<b>Competitive Information</b>	
Market Budget:	\$41,034
WICS Share:	29%
Comment:	
WAND:	25%
WCIA:	34%
WRSP:	12%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GIMP
	100%	50	\$11,900.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>50</b>	<b>\$11,900.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	50	\$11,900.00
<b>Total</b>	<b>50</b>	<b>\$11,900.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/16/16 9:57 AM					\$0
Revision	9/16/16 9:31 AM	ALEXANDRA BRADLEY	Revised			\$0
New	9/16/16 9:30 AM	ALEXANDRA BRADLEY	New	50		\$11,900.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

Contract # 2529830

Contract Dates 09/19/16-09/23/16

Advertiser Independent Voices of IL (111663)

Agency Strategic Media Services (8287)

Product POLITICAL ISSUE (ns) (1187)

Brand 148/162/1744 (862232)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Michelle, Irvin,

Phone/Fax /

CPE 148/162/1744

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Independent Voice 4  
NEW ORDER. PLUS CHCK AND CNF. T&R  
ALEX BRADLEY

Date Entered 09/15/16

Last Modified 09/16/16

Entered By Amanda Painter

CO-OP No

Headline # ECR25288725

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,785.00

Net Total \$10,115.00

Sales Tax

WICS+WICD Combo 100/0 (WICS++)

By Broadcast Month Spots \$

Sep. 2016 50 \$11,900.00

Grand Total: 50 \$11,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/16-09/19/16	3	:30	5A- 5:30A (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
2.0	Normal Line / SPOT (1)	09/20/16-09/20/16	3	:30	5A- 5:30A (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
3.0	Normal Line / SPOT (1)	09/21/16-09/21/16	3	:30	5A- 5:30A (CST)				1					1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
4.0	Normal Line / SPOT (1)	09/22/16-09/22/16	3	:30	5A- 5:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
5.0	Normal Line / SPOT (1)	09/23/16-09/23/16	3	:30	5A- 5:30A (CST)						1			1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
6.0	Normal Line / SPOT (2)	09/19/16-09/19/16	3	:30	5:30A- 6A (CST)		1							1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
7.0	Normal Line / SPOT (2)	09/20/16-09/20/16	3	:30	5:30A- 6A (CST)			1						1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
8.0	Normal Line / SPOT (2)	09/21/16-09/21/16	3	:30	5:30A- 6A (CST)				1					1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
9.0	Normal Line / SPOT (2)	09/22/16-09/22/16	3	:30	5:30A- 6A (CST)					1				1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
10.0	Normal Line / SPOT (3)	09/20/16-09/20/16	3	:30	6A- 6:30A (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
11.0	Normal Line / SPOT (3)	09/21/16-09/21/16	3	:30	6A- 6:30A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
12.0	Normal Line / SPOT (3)	09/22/16-09/22/16	3	:30	6A- 6:30A (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16
13.0	Normal Line / SPOT (3)	09/23/16-09/23/16	3	:30	6A- 6:30A (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS Newschannel 20 Sunrise		9/16/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 01:07 PM on Friday, September 16 2016



WICS+WICD  
2030 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

# Contract # 2629830

**Schedule Dates** 09/19/16-09/23/16  
**Advertiser** Independent Voices of IL (11165)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 148/162/1744 (862232)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Michelle Jvin,  
**Phone/Fax** /  
**CPE** 148/162/1744  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Independent Voice 4  
NEW ORDER. PLS CHCK AND CNF. T&R  
ALEX BRADLEY

**Date Entered** 09/16/16  
**Last Modified** 09/16/16  
**Entered By** Amanda Painter  
**CO-OP** No  
**Headline #** ECR2528725  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,785.00  
**Net Total** \$10,115.00  
**Sales Tax**

**WICS+WICD Combo 100/0 (WICS++)**  
**By Broadcast Month**  
Sep. 2016 50 \$11,900.00  
Grand Total: 50 \$11,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (4)	09/19/16-09/19/16	3	:30	6:30A- 7A (CST)	1	1							1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	9/16/16
15.0	Normal Line / SPOT (4)	09/20/16-09/20/16	3	:30	6:30A- 7A (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	9/16/16
16.0	Normal Line / SPOT (4)	09/22/16-09/22/16	3	:30	6:30A- 7A (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	9/16/16
17.0	Normal Line / SPOT (4)	09/23/16-09/23/16	3	:30	6:30A- 7A (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Sunrise	9/16/16
18.0	Normal Line / SPOT (5)	09/21/16-09/21/16	3	:30	8A- 9A (CST)			1						1	\$400.00	\$400.00	WICS+WICD Combo 100/0 (WICS)	Good Morning America	9/16/16
19.0	Normal Line / SPOT (6)	09/19/16-09/19/16	3	:30	9A- 10A (CST)		1							1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Live with Kelly	9/16/16
20.0	Normal Line / SPOT (6)	09/21/16-09/21/16	3	:30	9A- 10A (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Live with Kelly	9/16/16
21.0	Normal Line / SPOT (6)	09/22/16-09/22/16	3	:30	9A- 10A (CST)				1					1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Live with Kelly	9/16/16
22.0	Normal Line / SPOT (7)	09/19/16-09/19/16	4	:30	11A- 11:30A (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	9/16/16
23.0	Normal Line / SPOT (7)	09/20/16-09/20/16	4	:30	11A- 11:30A (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	9/16/16
24.0	Normal Line / SPOT (7)	09/21/16-09/21/16	4	:30	11A- 11:30A (CST)				1					1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	9/16/16
25.0	Normal Line / SPOT (7)	09/22/16-09/22/16	4	:30	11A- 11:30A (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	9/16/16
26.0	Normal Line / SPOT (7)	09/23/16-09/23/16	4	:30	11A- 11:30A (CST)						1			1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 Midday	9/16/16
27.0	Normal Line / SPOT (8)	09/20/16-09/20/16	4	:30	3P- 4P (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)	Dr. Phil	9/16/16

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS+WICD  
2680 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

## CONFIRMATION CONTRACT 2629830

Schedule Dates: 09/19/16-09/23/16  
Advertiser: Independent Voices of IL (111663)  
Agency: Strategic Media Services (8287)  
Product: POLITICAL ISSUE (ns) (1187)  
Brand: 148/162/1744 (862232)  
Salesperson: Millennium/DC, Washington DC (1108)  
Sales Office: Millennium Washington DC  
Buyer Name: Michelle, Jrvin,  
Phone/Fax: /  
CPE: 148/162/1744  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Independent Voice 4  
NEW ORDER, PLUS CHCK AND CNF. TRR  
ALEX BRADLEY

Date Entered: 09/15/16  
Last Modified: 09/15/16  
Entered By: Amanda Patter  
CO-OP: No  
Headline #: ECR2528725  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,785.00  
Net Total: \$10,115.00  
Sales Tax:

WICS+WICD Combo 100/0 (WICS++)  
By Broadcast Month Spots Rate  
Sep. 2016 50 \$11,900.00  
Grand Total: 50 \$11,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (8)	09/21/16-09/21/16	4	:30	3P- 4P (CST)				1					1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Dr. Phil		9/16/16
29.0	Normal Line / SPOT (9)	09/20/16-09/20/16	4	:30	4P- 5P (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Ellen		9/16/16
30.0	Normal Line / News (10)	09/19/16-09/19/16	4	:30	5P- 5:30P (CST)									1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) First News at 5PM		9/16/16
31.0	Normal Line / News (10)	09/20/16-09/20/16	4	:30	5P- 5:30P (CST)			1						1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) First News at 5PM		9/16/16
32.0	Normal Line / News (10)	09/21/16-09/21/16	4	:30	5P- 5:30P (CST)				1					1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) First News at 5PM		9/16/16
33.0	Normal Line / News (10)	09/22/16-09/22/16	4	:30	5P- 5:30P (CST)					1				1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) First News at 5PM		9/16/16
34.0	Normal Line / News (10)	09/23/16-09/23/16	4	:30	5P- 5:30P (CST)						1			1	\$300.00	\$300.00	WICS+WICD Combo 100/0 (WICS) First News at 5PM		9/16/16
35.0	Normal Line / News (11)	09/19/16-09/19/16	3	:30	6P- 6:30P (CST)									1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 6		9/16/16
36.0	Normal Line / News (11)	09/22/16-09/22/16	3	:30	6P- 6:30P (CST)									1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 6		9/16/16
37.0	Normal Line / News (11)	09/23/16-09/23/16	3	:30	6P- 6:30P (CST)									1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Newschannel 20 at 6		9/16/16
38.0	Normal Line / SPOT (12)	09/20/16-09/20/16	4	:30	6:30P- 7P (CST)			1						1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		9/16/16
39.0	Normal Line / SPOT (12)	09/21/16-09/21/16	4	:30	6:30P- 7P (CST)				1					1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		9/16/16
40.0	Normal Line / SPOT (12)	09/22/16-09/22/16	4	:30	6:30P- 7P (CST)					1				1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		9/16/16
41.0	Normal Line / SPOT (12)	09/23/16-09/23/16	4	:30	6:30P- 7P (CST)						1			1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Entertainment Tonight		9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WIC  
2680 N. Rock St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

# Contract # 2629830

**Schedule Dates** 09/19/16-09/23/16  
**Advertiser** Independent Voices of IL (111663)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 148/162/1744 (862232)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Michelle Irvin,  
**Phone/Fax** /  
**CPE** 148/162/1744  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Independent Voice 4  
NEW ORDER. PLS CHCK AND CNF. T&R  
ALEX BRADLEY

**Date Entered** 09/16/16  
**Last Modified** 09/16/16  
**Entered By** Amanda Painter  
**CO-OP** No  
**Headline #** ECR25288725  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,785.00  
**Net Total** \$10,115.00  
**Sales Tax**

**WICS+ WICD Combo 100/0 (WICS++)**  
**By Broadcast Month**  
Sep. 2016 50 \$11,900.00  
**Grand Total:** 50 \$11,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / News (13)	09/19/16-09/19/16	4	:30	10P- 10:35P (CST)	1	1							1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 10	9/16/16
43.0	Normal Line / News (13)	09/21/16-09/21/16	4	:30	10P- 10:35P (CST)			1						1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 10	9/16/16
44.0	Normal Line / News (13)	09/22/16-09/22/16	4	:30	10P- 10:35P (CST)				1					1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 10	9/16/16
45.0	Normal Line / News (13)	09/23/16-09/23/16	4	:30	10P- 10:35P (CST)					1				1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)	Newschannel 20 at 10	9/16/16
46.0	Normal Line / SPOT (14)	09/19/16-09/19/16	3	:30	10:35P- 11:35P (CST)		1							1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	9/16/16
47.0	Normal Line / SPOT (14)	09/20/16-09/20/16	3	:30	10:35P- 11:35P (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	9/16/16
48.0	Normal Line / SPOT (14)	09/21/16-09/21/16	3	:30	10:35P- 11:35P (CST)				1					1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	9/16/16
49.0	Normal Line / SPOT (14)	09/22/16-09/22/16	3	:30	10:35P- 11:35P (CST)					1				1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	9/16/16
50.0	Normal Line / SPOT (14)	09/23/16-09/23/16	3	:30	10:35P- 11:35P (CST)						1			1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)	Jimmy Kimmel	9/16/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, **Michelle Irvin**

do hereby request station time concerning the following issue:

<b>Independent Voice for Illinois PAC</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: **SEE ORDER**



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Independent Voice for Illinois PAC, PO Box 9891, Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Jo Merlau- Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7-28-16

Date

*Michelle D...*

Signature

202.337.5700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Jennifer E. Valent*

Signature

Printed Name

Title